

Hayward Little League June 2026 Board Report

As we move into the final stretch of the 2026 season, we wanted to provide a brief update on Hayward Little League and some of the exciting things happening within the program.

This season, Hayward Little League has served approximately 196 players across our baseball programs. The growth, support, and community involvement we have seen this year have been incredible.

Some highlights from the season include:

- Approximately 450 Hayward Little League hats distributed throughout the community while reducing costs and creating an additional fundraising opportunity.
- Partnered with Studio North to offer an online Hayward Little League fan store, providing families and community members with additional apparel options while increasing league visibility throughout the community.
- Continued growth in sponsorship participation and community support.
- Significant improvements to our concession stand, including expanded menu options, a new hot dog roller, freshly painted cabinets, and other updates that have enhanced the experience for families on busy game nights.
- Successfully transitioned league photography services following the departure of our longtime photographer and coordinated player and team photos for all divisions.
- Launched the Four Ball Challenge, made possible through a generous salt water taffy donation from Tremblay's Sweet Shop. The kids have absolutely loved it.
- Fertilized and maintained all baseball fields throughout the season, contributing to the improved appearance and condition of the complex.
- Completed the installation of a new water line for the baseball complex, a necessary infrastructure improvement that will benefit field maintenance and player experience for years to come.
- Designed, created, and installed new sponsorship banners throughout the complex while reducing production costs by approximately 50%, allowing more sponsorship dollars to directly support league operations and improvements.
- Benefited from an incredible team of volunteers dedicated to mowing, field preparation, and facility maintenance, helping keep our fields and grounds in outstanding condition throughout the season.

- Created shared tracking systems for sponsorships, fundraising, income, expenses, and league operations to improve organization and record keeping as the program continues to grow.
- Delivered personalized thank-you cards and hats to league sponsors as part of our commitment to strengthening community partnerships and recognizing the businesses that support our players.
- Dedicated countless volunteer hours to field maintenance, facility improvements, and league operations.
- Developed the Home Run Derby format, rules, awards, and fundraising plan for our upcoming tournament weekend.
- Expanded Hayward Little League's social media presence to improve communication with families, provide league updates, and build greater community awareness and support for the program.

Planning is also well underway for our upcoming home travel tournament and Home Run Derby fundraiser with an amazing group of volunteers. We are excited to welcome visiting teams and continue creating fun opportunities for players and families while supporting the future growth of the league.

While we're not quite ready for the season to end, our leadership team has already begun discussing goals for 2027. One area of focus will be expanding sponsorship opportunities with the goal of filling all three fields with sponsorship banners and growing our jersey sponsorship program into additional age divisions.

Most importantly, this season has been a reminder of how fortunate we are to have such an incredible community. This experience has been both rewarding and humbling. We have met amazing volunteers, sponsors, coaches, parents, and community members who have stepped forward to support Hayward Little League in ways we never expected. Their dedication continues to strengthen the program and create opportunities for local youth.